County of Middlesex | County Engineer's Office 399 Ridout Street North | London, ON N6A 2P1

T: 519-434-7321 F: 519-434-0638

www.middlesex.ca



APPLICATION FOR MIDDLESEX COUNTY TOURISM SIGNAGE

| Contact Name & Title: PLEASE PRINT CLEARLY | | | | | | | | | |
|---|--|--|-----------------------|---|--|--------------------------------|--|--|--|
| Legal Name of Business: | | | | | | | | | |
| Type of Tourism Business: | D) | | | | | | | | |
| (See Tourism Signage Policy, Appendix A & | В) | | | | | | | | |
| Address: | Street | | | | | | | | |
| Addiess. | Town, Post | al Cada | | | | | | | |
| Phone: | Fax: | al Code | C | ell: | | | | | |
| i none. | ı ax. | | | CII. | | | | | |
| SIGN INFORMATION Location of Proposed Sign: | | | | | | | | | |
| County Road Name: | | | | | County Roa | d #: | | | |
| What Side of Road is Sign to b located? (Check one): | e 🗆 North | n □ South □ E | East □ \ | West | | | | | |
| | | | | | e near interse | | | | |
| Closest Intersection: | | | | | | ld be in relation | licate where sign would be in relation | | |
| | | | ιo | IIIIGISEC | ntersection IE NW SE SW | | | | |
| | | | | NE 🗆 I | NW □SE □S | SW | | | |
| Type of Sign: (check one) | | | | NE 🗆 I | NW □SE □S | SW | | | |
| Type of Sign: (check one) ☐ Type One (240 cm x 60 cm) | 24-month \$5 | 00 □ Type T | wo (90 cm | | NW □ SE □ S | | | | |
| ☐ Type One (240 cm x 60 cm) | | 00 🗆 Type Ty | • | x 90 cm | | | | | |
| ☐ Type One (240 cm x 60 cm) | | • • | • | x 90 cm | | ee: \$300 | | | |
| ☐ Type One (240 cm x 60 cm) | II Fees due | when applica | tion subr | x 90 cm mitted S | | | IAL | | |
| ☐ Type One (240 cm x 60 cm) A Sign Design | II Fees due | when applica | tion subr | x 90 cm mitted S (Type |) 24-month F YMBOL 1 design only) | DIRECTION ARROW (ci | IAL | | |
| ☐ Type One (240 cm x 60 cm) A Sign Design | II Fees due | when applica | tion subr | x 90 cm mitted S (Type |) 24-month F YMBOL 1 design only) Irism Policy Section | DIRECTION ARROW (ci | IAL | | |
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Only those tourist-based businesses and facilities listed in Appendix "A" and "B" will be permitted to erect tourism signage on County roads.

Appendix "A" Tourism Operations Eligible for Directional Signage

- Major Tourist Attractions
- Campgrounds
- Picnic Areas
- Tourism Information Centres
- Boat Launches
- Craft Centres
- Golf Courses (Open to the Public)
- Hiking Trails
- Murals
- Arena and Community Centres
- Fishing
- Sports Fields
- Shopping and Tourist Districts
- Zoo
- Cultural Centres
- Provincial Parks
- Marinas
- Public Beaches
- Swimming Pools

- Trailer Courts
- Museums
- Scenic Lookouts
- Skiing
- Historical Sites
- Live Theatres
- Farmers Markets (over 10,000 sq. ft. in area)
- Farm-based Tourist Attractions
- Raceways
- Motor Speedways
- Casinos
- Interpretive Centres
- Developed Natural Sites
- Federal Parks
- Boat Rentals and Charters
- Public Art Galleries
- Transient Accommodations

Appendix "B" Public Services and Facilities Eligible for Directional Signage

- Airports
- Municipal Offices
- Transit Terminals
- Churches
- Municipal Yards/Facilities
- Parking (Publicly Operated)

- Community Centres
- Hospitals
- Libraries
- Schools
- Conservation Areas

Any other applicable information signs included in the MUTCD (as revised).

If you have any questions about this form or the list of eligible tourism businesses, please contact the County Engineer's office at 519-434-7321 or refer to the Tourism Signage Policy (2014).