



Economic Developers Association of Canada

FOR IMMEDIATE RELEASE

Date: March 7, 2022
Contact: Penny A. Gardiner, Ec.D., Chief Executive Officer
gardiner@edac.ca www.edac.ca

2021 Marketing Canada Awards

Economic Developers Association of Canada Announces – “The Best of the Best”

Hamilton, Ontario –

The Economic Developers Association of Canada (EDAC) is Canada’s national association of economic development professionals, representing every province and territory across Canada with nearly 1,000 members. The Association’s mission is to enhance the professional competence of economic development professionals and ensure placement of qualified people in the field of economic development, to advance economic development as a distinct, recognized, and self governing profession and to contribute to Canada’s well being.

The Association recognizes that marketing a community is an integral part of the economic development profession, therefore provides The Marketing Canada Awards competition as an opportunity to exchange and review promotional and marketing material produced by municipalities across the country. This awards program is open to those organizations that undertake to promote and market Canadian provinces, territories, regions, cities, towns and areas with a view to improving the economic well being of Canadians.

Middlesex County has been awarded a prestigious Marketing Canada Award:

Single Publication less than 5 pages

Middlesex County

Discover Our Grassroutes Middlesex County Official Tourism Map

This year's awards program attracted submissions from across Canada, coast to coast to coast. We are grateful for the continued support of our Marketing Awards program.